

2017



Cambridge Conference Series | December 2017

4th Academic International Conference on Social Sciences and Humanities – AICSSH 2017 (Cambridge)

4th Academic International Conference on Law, Economics and Finance – AICLEF 2017 (Cambridge)

Conference Programme

Conference Venue: University of Cambridge
Newnham College, Cambridge, United Kingdom
Conference Dates: 7th-9th December 2017



FLE Learning



Contents

FLE LEARNING	2
CONFERENCE PROGRAMME DAY ONE*	3
CONFERENCE PROGRAMME DAY TWO*	6
CONFERENCE PROGRAMME DAY THREE*	9
IMPORTANT INFORMATION	10

FLE Learning

FLE Learning seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised eleven international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

FLE Learning is not a part of, or otherwise affiliated, to the University of Cambridge, nor is 4th Academic International Conference on Social Sciences and Humanities AICSSH 2017 and/or 4th Academic International Conference on Law, Economics and Finance AICLEF 2017 a University of Cambridge and/or Newnham College program or activity.

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7th-9th December 2017

Conference Programme Day ONE*

Thursday, 7th December 2017

08:45 AM: 09:20 AM : Registration, Tea & Coffee (Lucia Windsor Room)

09:20 AM: 09:30 AM : Welcome and Opening Remarks (Lucia Windsor Room) by
Ms. Samantha Sintes-Barber, Conference Chair (United Kingdom)

Day ONE Session ONE

Session chaired by Ms. Samantha Sintes-Barber

Presentation Group: Business & Economics

Conference Room/Hall - Lucia Windsor Room

9:30:00 AM - 9:55:00 AM

Dr. Mohammed Khaled, Senior Lecturer, Victoria University of Wellington (New Zealand), *Forecasting Compositional Changes in Labour Force Status Using Vector Error Correction Models* (Delegate Number: Khaled 5640 - BC08- Oral Presentation) Seat. No: 1

9:55:00 AM - 10:20:00 AM

Dr. Muhammad Akhtaruzzaman, Business Lecturer, Toi Ohomai Institute of Technology (New Zealand), *Confucius Institutes and FDI flows from China to Africa* (Delegate Number: Akhtaruzzaman 5371 - BC03- Oral Presentation) Seat. No: 2

10:20:00 AM - 10:45:00 AM

Mrs. Denisa Schill, Lecturer, Research Assistant and Doctorand, Neu-Ulm University of Applied Sciences (Germany), *The Quality of the Candidate Journey as an Important Aspect of the Employer Brand* (Delegate Number: Schill 5726 - BC11- Oral Presentation) Seat. No: 3. **Co-Author** : Prof. Alexander H. Kracklauer, Professor, Neu-Ulm University of Applied Sciences (Germany), *The Quality of the Candidate Journey as an Important Aspect of the Employer Brand* (Delegate Number: Kracklauer 5726 - BC12- Oral Presentation) Seat. No: 4

10:45:00 AM – 11:00:00 AM Morning Tea/Coffee Break

Day ONE Session TWO

Session chaired by Dr. Mohammed Khaled

Presentation Group: Business & Economics

Conference Room/Hall - Lucia Windsor Room

11:00:00 AM - 11:25:00 AM

Prof. Ranjit Tiwari, Assistant Professor, Chandragupt Institute of Management Patna (India), *Discretionary Accruals and Earnings Management: Case of India* (Delegate Number: Tiwari 5674 - BC06- Oral Presentation) Seat. No: 5

11:25:00 AM - 11:50:00 AM

Dr. Ibraheem Alshekmubarak, Assistant Professor, Albaha University (**Saudi Arabia**), *Corporate Governance and Business Ethics: The Case of Egyptian Banks* (Delegate Number: Alshekmubarak 5729 - BC15- **Oral Presentation**)
Seat. No: 6

11:50:00 AM - 12:15:00 PM

Mr. Muazzam Sabir, PhD Student, Agro Paris Tech (**France**), *Nexus between Infrastructural Projects, Land use conflicts and Socioeconomic life of local population in Developing Countries* (Delegate Number: Sabir 5699 - BC05- **Oral Presentation**)
Seat. No: 7

12:15:00 PM - 12:40:00 PM

Mrs. Saira Saleem, PHD Student, Middlesex University (**United Kingdom**), *Political Connections, Financial Constraints and performance: Firm level evidence from Pakistan* (Delegate Number: Saleem 5731 - BC09- **Oral Presentation**)
Seat. No: 8

12:40:00 PM - 1:05:00 PM

Mrs. Nucke Widowati Kusumo Projo, Phd Student, Universidade Nova de Lisboa (**Portugal**), *Dual Physician Practice and Health Care Demand in Developing Country, Study Case in Indonesia Using IFLS Data* (Delegate Number: Projo 5628 - BC04- **Oral Presentation**)
Seat. No: 9

12:40:00 PM – 1:00:00 PM

Day ONE Group Photograph

1:00:00 PM - 2:00:00 PM

Lunch Break

Day ONE Session THREE

Session chaired by **Dr. Muhammad Akhtaruzzaman**

Presentation Group: Law & Economics

Conference Room/Hall - Lucia Windsor Room

2:00:00 PM - 2:25:00 PM

Mr. Shahzad Alvi, PhD Student, National University of Sciences and Technology (**Pakistan**), *Impact of Climate Change and Adaptation on Cereal Yields in the Vulnerable South Asian Countries* (Delegate Number: Alvi 5638 - BC07A- **Oral Presentation**)
Seat. No: 10

2:25:00 PM - 2:50:00 PM

Ms. Swati Malik, Assistant Professor, Jindal Global Law School (**India**), *Diminished responsibility: A partial defense for Murder* (Delegate Number: Malik 5733 - BC13- **Oral Presentation**)
Seat. No: 11. **Co-Author: Ms. Shruti Mishra**, Advocate, High Court of Madhya Pradesh (**India**), *Diminished responsibility: A partial defense for Murder* (Delegate Number: Mishra 5733 - BC10- **Oral Presentation**)
Seat. No: 12.

2:50:00 PM - 3:15:00 PM

Mr. Asher Jospe, PhD Student, Tel Aviv University (**Israel**), *On Commodification of Passions in the Network Society* (Delegate Number: Jospe 5494 - BC02- **Oral Presentation**)
Seat. No: 13

3:15:00 PM – 3:30:00 PM

Afternoon Tea/Coffee Break

Day ONE Session FOUR

Session chaired by **Prof. Ranjit Tiwari**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Lucia Windsor Room

3:30:00 PM - 3:55:00 PM

Ms. Keiko Kanno, Postgraduate Student, The University of Oxford (**United Kingdom**), *Beyond Demographic Transition: Challenges Faced by Domestic Migrants in Modern Mongolian Society* (Delegate Number: Kanno 5728 - BA14- **Oral Presentation**) Seat. No: 14

3:55:00 PM - 4:20:00 PM

Dr. Asmita Balgaonkar, Psychologist, Jivhala Society (**India**), *The Effect of Brain Based Education on Cognitive Development of Students*. (Delegate Number: Balgaonkar 5531 - BA05- **Oral Presentation**) Seat. No: 15

4:20:00 PM - 4:45:00 PM

Dr. S Gandhimathi, Assistant Professor, Kongu Engineering College (**India**), *Behavioural reasons of learners in their acquisition of L2: A case of 6 learners in the Indian context* (Delegate Number: Gandhimathi 5414 - BA22- **Oral Presentation**) Seat. No: 16

4:45:00 PM - 5:10:00 PM

Dr. Ismail Sualman, Associate Professor, Universiti Teknologi MARA (**Malaysia**), *The Impact of Facebook on Yemenis Uprising* (Delegate Number: Sualman 5419 - BA08- **Oral Presentation**) Seat. No: 17

5:10:00 PM - 5:35:00 PM

Ms. Ashime Ambang Irene, Phd Student, Cardiff Metropolitan University (**United Kingdom**), *The impact of political instability on micro-finance performance: The case of the Northwest region of Cameroon* (Delegate Number: Irene 5753 - BA21- **Oral Presentation**) Seat. No: 18

7:00 PM - 9:00 PM

Welcome Dinner* at MillWorks, The Watermill, Newnham Road, Cambridge CB3 9EY
E: info@themillworks.co.uk T: 01223 367507 (Only for those delegates who have registered and paid for the social events) **Millworks is located on the Mill Pond, opposite The Granta Riverside Pub. Formerly Bella Italia, and before Sweeney Todd's.**

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Conference Programme Day TWO*

Friday, 8th December 2017

08:45 AM: 09:00 AM : Registration, Tea & Coffee (Lucia Windsor Room)

Day TWO Session ONE

Session chaired by **Dr. Ismail Sualman**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Lucia Windsor Room

9:30:00 AM - 9:55:00 AM

Dr. Indira Mishra, National President, Educational Forum For Women Justice and Social Welfare (**India**), *Prison, Crime and Women : Criminality of women with an understanding of social role of the women in society* (Delegate Number: Mishra 5715 - BA16- **Oral Presentation**) Seat. No: 19

9:55:00 AM - 10:20:00 AM

Dr. Inam Ul Haq, Assistant Professor, Riphah International University (**Pakistan**), *Psychological Capital and job Outcomes: Moderating Role of Intrinsic Motivation* (Delegate Number: Haq 5563 - BA15- **Oral Presentation**) Seat. No: 20

10:20:00 AM - 10:45:00 AM

Dr. Katarzyna Januszkiewicz, Assistant Professor, University of Lodz (**Poland**), *The consequences of FOBE : Flexible Organizational Behaviour of Employees* (Delegate Number: Januszkiewicz 5704 - BA13- **Oral Presentation**) Seat. No: 21

10:45:00 AM – 11:00:00 AM Morning Tea/Coffee Break

Day TWO Session TWO

Session chaired by **Dr. Katarzyna Januszkiewicz**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Lucia Windsor Room

11:00:00 AM - 11:25:00 AM

Mr. Shahzad Alvi, PhD Scholar, National University of Sciences and Technology (**Pakistan**), *Dilemma of Direct Rebound effect and Climate Change on Residential Electricity Consumption in Pakistan* (Delegate Number: Alvi 5604 - BC07- **Oral Presentation**) Seat. No: 22

11:25:00 AM - 11:50:00 AM

Ms. Gamze Yalcin, Research Assistand and Ph.D. Candidate, Pamukkale University (**Turkey**), *A Bakhtinian Perspective to O.V. Kanik and W.H. Auden'S Poetry* (Delegate Number: Yalcin 5705 - BA18- **Oral Presentation**) Seat. No: 23

11:50:00 AM - 12:15:00 PM

Ms. Kadriye BOZKURT, Research Assistant, Manisa Celal BAYAR University (**Turkey**), *A Reading of the Modern Man in Muzeeka through Epic Theatre Devices* (Delegate Number: BOZKURT 5706 - BA19- **Oral Presentation**)
Seat. No: 24

12:15:00 PM - 12:40:00 PM

Dr. K.Gamze Yaman, Lecturer, Marmara University (**Turkey**), *Scapegoating among mothers of children with problematic behavior* (Delegate Number: Yaman 5560 - BA25- **Oral Presentation**) Seat. No: 25

12:40:00 PM - 1:05:00 PM

Prof. Sandiso Ngcobo, Associate Professor, Mangosuthu University of Technology (**South Africa**), *Teachers' attitudes to the teaching of Mandarin in South Africa* (Delegate Number: Ngcobo 5633 - BA07- **Oral Presentation**) Seat. No: 26

1:05 PM – 1:10 PM

Day ONE Group Photograph

1:10 PM - 2:00 PM

Lunch Break

Day TWO Session THREE

Session chaired by **Prof. Sandiso Ngcobo**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Lucia Windsor Room

2:00:00 PM - 2:25:00 PM

Mr. Abdelaziz Tritha, Phd Student, Faculty of Letters and Humanities (**Morocco**), *North African Acrobats to the West: towards an archival memory and Occidental Counter Literature* (Delegate Number: Tritha 5577 - BA11- **Virtual Presentation (Skype Video Conference)**) Seat. No: 27

2:25:00 PM - 2:50:00 PM

Ms. Anukriti Gupta, M Phil. Research Scholar, Jawaharlal Nehru University (**India**), *"Woman" Not Allowed in "Sanctum Sanctorum" : Lived Bodies and Lived Religions in India* (Delegate Number: Gupta 5677 - BA12- **Oral Presentation**) Seat. No: 28

2:50:00 PM - 3:15:00 PM

Mr. Alireza Fard Kashani, PhD Candidate, Deakin University (**Australia**), *An intergenerational study of Iranian migrant families in Australia: Exploring language, identity, and acculturation* (Delegate Number: Fard Kashani 5343 - BA04- **Oral Presentation**) Seat. No: 29

3:15:00 PM – 3:30:00 PM

Afternoon Tea/Coffee Break

Day TWO Session FOUR

Session chaired by **Dr. S Gandhimathi**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Lucia Windsor Room

3:30:00 PM - 3:55:00 PM

Mr. Ibrahem Almarhaby, PhD Student, The University of Manchester (**United Kingdom**), *Hierarchical Social Class System in Saudi Arabia: the Saudi Women's Novel, pre-1990* (Delegate Number: Almarhaby 5688 - BA24- **Oral Presentation**) Seat. No: 30

3:55:00 PM - 4:20:00 PM

Ms. Jillian Loise Melchor, Instructor, University of the Philippines Diliman (**Philippines**), *Primo Contatto: A Postcolonial Analysis of Antonio Pigafetta's Account of the "First Voyage Around the World"* (Delegate Number: Melchor 5378 - BA03- **Oral Presentation**) Seat. No: 31

4:20:00 PM - 4:45:00 PM

Mr. Syed Abdul Ahad, Student, Forman Christian College (**Pakistan**), *Role of joint transnational counterterrorism initiatives: A blank space in South Asia* (Delegate Number: Ahad 5719 - BA23- **Oral Presentation**) Seat. No: 32

4:45:00 PM - 5:10:00 PM

Ms. Shylet Nyamwanza, Student, University of Venda (**South Africa**), *Trans-border municipal partnerships as tools for sustainable development. Insights from twinning agreements in Southern Africa* (Delegate Number: Nyamwanza 5483 - BA06- **Oral Presentation**) Seat. No: 33

5:10:00 PM - 5:15:00 PM

Closing Remarks by **Ms. Samantha Sintes-Barber**, Conference Chair (United Kingdom)

List of Listener(s)

Mr. Stephen T Tiahglan, Finance Officer, Liberia National Commission on Small Arms (**Liberia**), *Listener* (Delegate Number: Tiahglan 327 - BC01- **Listener**) Seat. No: 34

7:00 PM – 9:00 PM **Social Networking Dinner* Zizzi, 16 Bene't St, Cambridge CB2 3QN Phone: 01223 357508** (Only for those delegates who have registered and paid for the social events)

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Conference Programme Day THREE*

Saturday, 9th December 2017

11:00 AM to 1:00 PM

Explore Cambridge through - Cambridge City Sightseeing (Open top Bus)

Starting Point: Open top bus stop near The Anchor Inn, Silver St, Cambridge CB3 9EL

Group will depart from Silver St, Cambridge CB3 9EL (Open Top Bus Stop Number ONE) and your Open top bus ticket will be handed over to you there at 10:50 AM.

Your Ticket for Cambridge City Sightseeing (Open top Bus) is valid for 24 hrs on open top buses and you can get on and off at any of the 16 stops on the tour – keep a hold of your ticket for re-boarding!

1:15 AM – 02:30 PM

Social Networking Lunch with Cambridge Punting (60 mins) or Cambridge Walk Tour

The Granta Riverside Pub

Your networking lunch and punting boat will be provided/started at The Granta, 14 Newnham Rd, Cambridge CB3 9EX Phone: 01223 505016 Punting Phone: 01223 301845

02:30 AM to 05:00 PM

Explore Cambridge through Cambridge City Sightseeing (Open top Bus)

With your 24-hour pass, relax for the hour-long full tour, or design a personalized itinerary with 16 possible stops with easy access to Trinity College, King's College Chapel, The Backs and more. Enjoy unobstructed views from the open-air viewing deck and fun onboard commentary as you savor this medieval university town.

Note: Day ONE Welcome Dinner*, Day TWO Social Networking Dinner* and Day THREE* social networking events are only for those delegates who have registered and paid for the social events.

Important Information

Registration & Welcome Pack: All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 08:45am to 09:15am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

Dress Code: Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

Presentation Duration: You are required to give an oral presentation of 20 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

PowerPoint Presentation: For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

Wifi: Each Delegate will be given a wifi code to use internet connection during the conference

FULL Paper Publication Policy: Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style i.e., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit <http://www.flelearning.co.uk/submission-guideline>.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. For publication in the E-Journal, please be advised that after the acceptance of your full paper for publication in any of our E-Journals, your paper will enter the production cycle and you will be asked to pay the publication fee/charges in the sum of £52.50 per 5,000 words. If the payment is not received before the deadline (usually 5 working days from the acceptance notice), your paper will be withdrawn from the publication process. However, on receipt of the publication fee, the necessary editing and formatting corrections will be made and you will receive the final proof of your article for review and/or approval to publish.

Please note that if a copy of the duly signed agreement is not received by us, we will not be able to publish your contribution in any manner. For further information about publication, please visit our website <http://www.flepublications.com/>

Social Media: Please follow us for **conference updates** and your **presentation pictures** on **twitter** (<https://twitter.com/FLELearning>)

Non-Smoking Area: We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

Data Protection Policy: Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to exchange any further correspondence. For detailed information about our data protection policy, please visit <http://www.flelearning.co.uk/data-protection>

Information about the – Newnham College - Conference Venue

Newnham is one of the 31 colleges of the University of Cambridge. College have 370 undergraduates, 285 graduate/postgraduate students, and about 70 academic staff. The College is set in beautiful gardens with an adjoining sports field and tennis courts, just across the road from the University's Sidgwick site and about 10 minutes' walk from the historic centre of Cambridge.

The College was established in 1871 as one of the first women's colleges. Newnham is still a women's college, and the only undergraduate college with an all-female Fellowship.

Conference Venue Details: Please note that the venue of the conference is Lucia Windsor Room, Newnham College, University of Cambridge, Sidgwick Avenue, Cambridge CB3 9DF. For further information about venue, please our website <http://aiclep.flelearning.co.uk/aiclep/conference-venue>

Hotel Booking: To book your accommodation during conference, kindly visit www.booking.com and book your accommodation near to the conference venue. **Recommended Hotels list:**

1. DoubleTree by Hilton Cambridge
2. Best Western Plus the Gonville Hotel
3. Cambridge City Hotel
4. Royal Cambridge Hotel
5. Premier Inn Cambridge City Centre
6. Holiday Inn Express Cambridge
7. Travelodge Hotel - Cambridge Central

University of Cambridge Accommodation

To book accommodation during your conference stay, please note that generally there is ample accommodation available at the University of Cambridge and you can get rooms at very nominal price. Please visit <http://www.accommodation.cam.ac.uk/visitingcambridge/Listings.aspx> to book your accommodation.

How to find Newnham College

The College ([College map](#)) is on [Sidgwick Avenue](#), just off the [A603](#) and approximately 2 miles from junction 12 on the M11. Please note that Silver Street is closed to cars for part of the day, and has a 'tidal flow' system for the rest. At most times it will be easier, when approaching the College from the southern part of Cambridge, to use Fen Causeway.

By Coach

National Express operates coach services to Cambridge from major towns & cities throughout the U.K. There are frequent coach services from both Central London, and London Stansted Airport through to the city. The X5 cross county Stagecoach service links Oxford to Cambridge, via Bicester, Buckingham, Milton Keynes & Bedford.

By Air

Cambridge is within easy reach of London Heathrow, London Gatwick & Birmingham International Airport. London

Heathrow London (68 miles)
Stansted Airport (30 miles)
Getwick Airport (93 miles)
Birmingham Airport (88 miles)

From any UK Airport to Cambridge use National Express coach services. To book your ticket, please visit <http://www.nationalexpress.com/wherewego/airports/index.aspx>

By Road

From the South & from London, Cambridge is a short trip up the M11 motorway. From the north, the A1 and M1 link to the A14 dual carriageway straight to the city, and from the east and west, the A14 again takes you to Cambridge.

For short stay trips the City Centre Car Parks offer great convenience, but for longer visits there are five world class Park & Ride sites located on the outskirts of the City that provide free parking and a swift and frequent bus ride to the City Centre.

By Train

There is a fast and frequent rail service from London King's Cross & London Liverpool Street through to Cambridge. There are excellent connections from Scotland & the North via Peterborough, and regional services from Birmingham & the Midlands, East Anglia & the Northwest. For bus services from Cambridge railway station into the city centre look for the Citi 1, Citi 3 or Citi 7 services.

By Taxi

Getting a cab into Cambridge can often work out to be a more convenient, faster cheaper option. [minicabit's](#) nationwide network of licensed cab firms covers all corners of the UK, so no matter where you're coming from you can book a cab direct to Cambridge. Visit [minicabit](#) to plan your trip.

By Car Hire

Rent Direct Car and Van Rental are based near the city centre on Elizabeth Way. Please visit www.rentdirectuk.com for full details and to book. They offer a full range of vehicles that you can hire to make visiting Cambridge and the surrounding area that little bit more convenient. Local, friendly and reliable if you would prefer to speak to them directly please telephone 01223 309 409 and they will be more than happy to help you through the booking process.

Please ask if you would like to hire a sat nav along with your car, as this can take the stress out of finding your way around the county and make your stay so much more enjoyable! They can also collect you from the train station (subject to opening hours and availability) and take you back to their branch making your onward journey that little bit easier.

Alternatively, Rhino Car Hire are a leading rental broker based in the UK offering excellent value car hire throughout the UK including Cambridge and from all major transport hubs including Heathrow, Gatwick and Stansted and the major rail stations. Please visit www.rhinocarhire.com or call **0845 508 9845**.

By Bus

Stagecoach operates a comprehensive service to the city from around the county. Please visit www.stagecoachbus.com for full details.

The Guided Busway offers an innovative and frequent service from Huntingdon to the city centre including stops at the Rail Station and Addenbrookes Hospital. Park and Ride sites for this service can be found at St Ives, Longstanton and Trumpington. Please visit www.thebusway.info for full details.

Note: Copy of the conference Programme will also be provided at the registration desk.

FLE Learning Ltd

Conference Division

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